IMG Anthem - Unity

Your guide to a perfect video creation

Some key tips

- Listen to the backing track using headphones

- Try and tune to A = 440Hz (see Appendix 1 below)

- Record yourself in Landscape mode

- ***Be as big as you*** can with your ***instrument and face in shot***
- ***Don't*** stand with a window or bright light behind you
- ***Make sure*** that your camera or mobile device is still.
    - Use a tripod or prop it up
- ***Maximum*** Resolution (quality) ***1080p***
- ***Maximum*** File Size ***300MB***
- ***Leave 10 seconds before and after*** your playing to assist with editing

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File Naming (important!)

- IMG – PART PLAYED – COUNTRY – GROUP/BAND – LOCATION (city/state) – NAME

Example 1

- IMG – Trombone 3 – England– NSGSO – Birmingham – Rob Roberts

Example 2

- IMG – Trumpet 1 – England – Thurrock Marching Brass – Thurrock – Paul Morgan

Example 3

- IMG – Baritone – USA – Ohio State University – Ohio – Wendy Richardson

- For ***multi person video uploads***, please email imganthem@gmail.com with all participants names and instruments played on the multi video and replace PART PLAYED with the word MULTIPART and replace NAME with the word MULTIVIDEO

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Frequently Asked Questions

Q	***Do I have to wear anything specific***
A	No - You can wear whatever you like. Feel free to wear your band uniform.
Q	***What should I record on?***
A	Any device that can capture both audio or video (phone, camera) If using your phone please record using the front camera (not the selfie one) If you have separate microphones feel free to use it but please attach the audio and video together before syncing them up
Q	***Do you need separate audio and video files?***
A	No - we just need a video file
Q	***I'm in more than one band, what should I do?***
A	Put all the bands down in the list with a comma in. Between them IMG - Cornet 1 - England - Cory Band, Thurrock Marching Brass, NSGSO - Stockport - John Doe
Q	***Which part should I play?***
A	Play whichever part you are comfortable playing
Q	***I play multiple instruments, can I submit multiple parts?***
A	Yes, just make sure that each file is correctly identified
Q	***Do I have to be part of a band to take part?***
A	No - Just put down NONE as your group

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Appendix 1

Why tune to A = 440Hz?

In 1953, a worldwide agreement was signed. Signatories declared that middle “A” on the piano be forevermore tuned to exactly 440 Hz. This frequency became the standard ISO-16 reference for tuning all musical instruments based on the chromatic scale, the one most often used for music in the West. All the other notes are tuned in standard mathematical ratios leading to and from 440 Hz.

This tone standard is now universally accepted, which is why a piano in Toronto sounds exactly the same as a piano in China or in the UK.

Here you can find an example: https://youtu.be/zNwn66CzwTg

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